

Capturing

Capturing is a method of notetaking which turns what is centrally important into a memorable structure. It aids you not only in memory, but also in understanding and interpreting a text. Capturing also helps you grasp the author's intentions because it forces you to examine closely the clues in the text that reveal attitudes.

To Capture – find the four following elements in the text:

- Purpose:** The goal of the text
- Central Message:** The theme, thesis, or plan to accomplish the goal
- Validations:** The support, examples, and explanations of the text
- Values:** The beliefs of the author, as well as the reader's beliefs, expectations, and responses

The following are some examples of captures:

Linear	4-Quadrant	
<p>“I Have a Dream” Purpose: To renew hopes for justice for minority groups Central Message: The fight for freedom should be fought with dignity and discipline. Validations: -lists horrors and police brutality -no real voting rights -writing of “bad checks” -dreams of future peace where all people work, play, and pray together without malice Values: King has hope for America and believes that segregation and hatred will some day be dissolved.</p>	<p>“Declaration of Independence” Central Message The colonies have a right to govern themselves.</p> <hr/> <p>Validations It lists the offences by the King, including the following: -refused laws for the good of the public -deprived people of trial by jury -cut off trade with parts of the world -imposed taxes without consent -ignored petitions for redress</p>	
<p>“Gotta Have It” (Pepsi Slogan) Purpose: To get people to buy and drink Pepsi Central Message: You need Pepsi. Validations: -young, old, male, female, <u>all</u> need it -everyone else drinks Pepsi -celebrities drink Pepsi -it is a new slogan; therefore the taste is new also Values: If everyone drinks Pepsi, we should too. We want to fit in with society.</p>	<p>“Johnny Lingo” Central Message “As a man [or woman] thinketh, so is he [or she].”</p> <hr/> <p>Validations -Mahonna is mocked and called ugly. Therefore, she believes that she is. -Everyone is surprised that Johnny Lingo would choose Mahonna, let alone pay 8 cows for her -After Johnny treats her well, she becomes beautiful</p>	
	<p>Purpose To announce independence from England</p>	<p>Values -equality among men (and women) -life, liberty, pursuit of happiness -governments are to protect rights -if governments become destructive to those rights, citizens have the responsibility to correct it</p>
	<p>Purpose To teach the effect of our actions on others</p>	<p>Values -self-worth -kindness -love -charity</p>